

JOIN OUR
ECOSYSTEM

Certified Pricing Partner
(CPP)

tgndata

Framework for
Ecommerce Agencies & Consultants
Version 1.03

MOVING FORWARD
TOGETHER

MOVING
forward
TOGETHER

Ecommerce

is no longer about growth
It is a margin game.



Over the last years

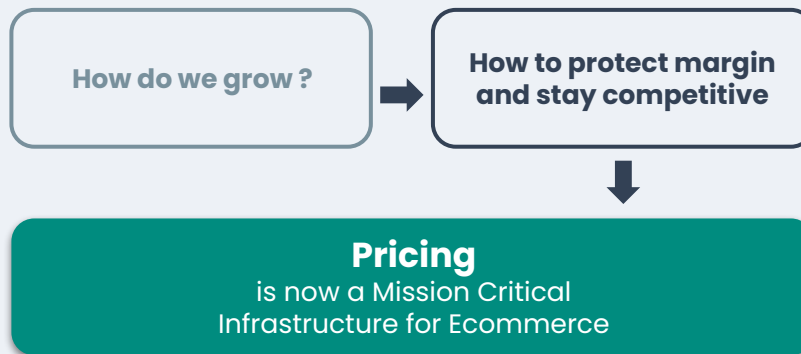
Traffic acquisition costs **increased**.

Marketplace competition **intensified**.

Consumer price comparison **accelerated**.

Retailers & Brands went from asking

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"Even 1% pricing optimization can generate 5–10% EBITDA impact in ecommerce."

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Ecommerce Agencies

Still monetize only on:



Pricing

Is the primary profit accelerator
But only few own pricing expertise

"Traffic scales revenue. Pricing scales profit."



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While most Agencies
operate on:

Project-driven
revenues

Retainers on
PPC channels

Based on
ad budgets



Embedding tgndata®
enables:

Predictable
recurring
revenue

Higher Loyalty
& customer
stickiness

Long-Term
strategic
engagements

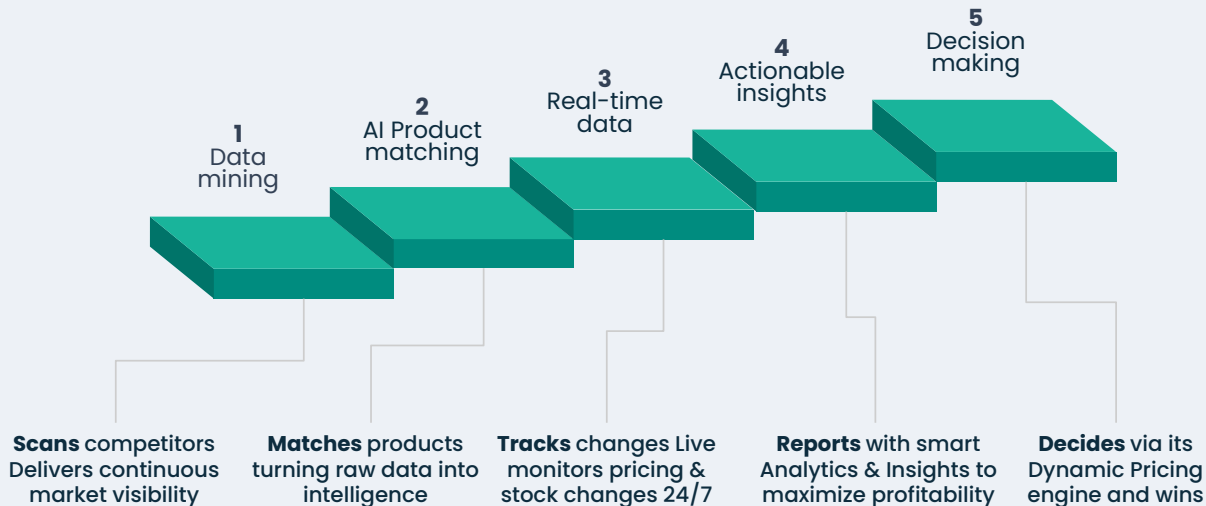
Cross-selling
analytics and
reporting

"One client can generate €3,000 in annual recurring partner income."

What is tgndata®

An all-in-one Price Intelligence (SaaS)

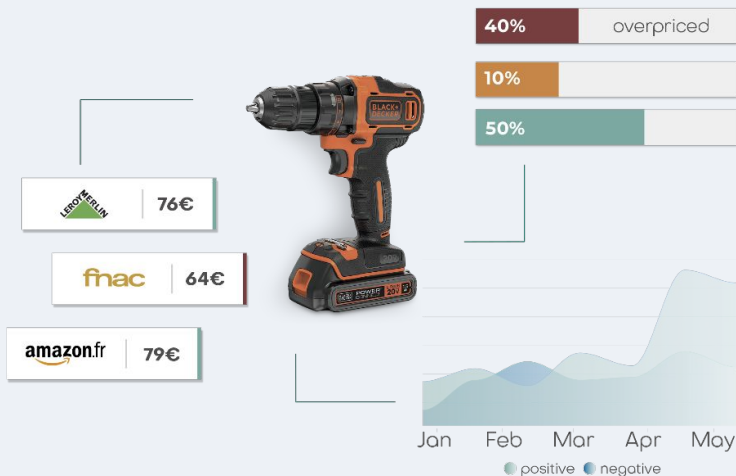
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A Single Source of Truth

for your client's commercial and marketing teams

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*"The layer your clients currently lack.
You can empower them to grow their business"*

Why tgndata®

An international proven track record

Trusted by 200+ brands & retailers in 30+ countries.

AI-powered platform with >98% data accuracy.

10 years of hands-on experience .

Dedicated ecommerce & pricing experts supporting you.



*"You are not reselling a tool,
You are bringing enterprise solutions to your clients"*

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Our Partner Program

Choose your level of involvement.

Tier 1

Registered
Lead
Referral

Low engagement
Ad hoc commission

Tier 2

Certified
Pricing
Expert

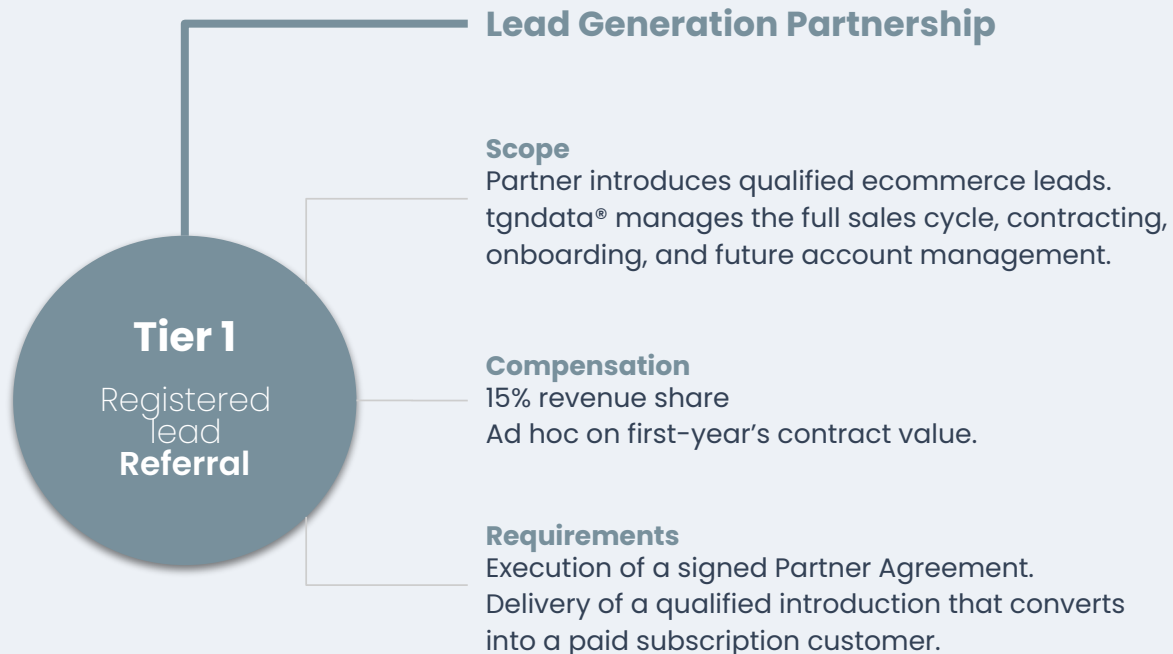
Mid engagement
Recurring revenue share

Tier 3

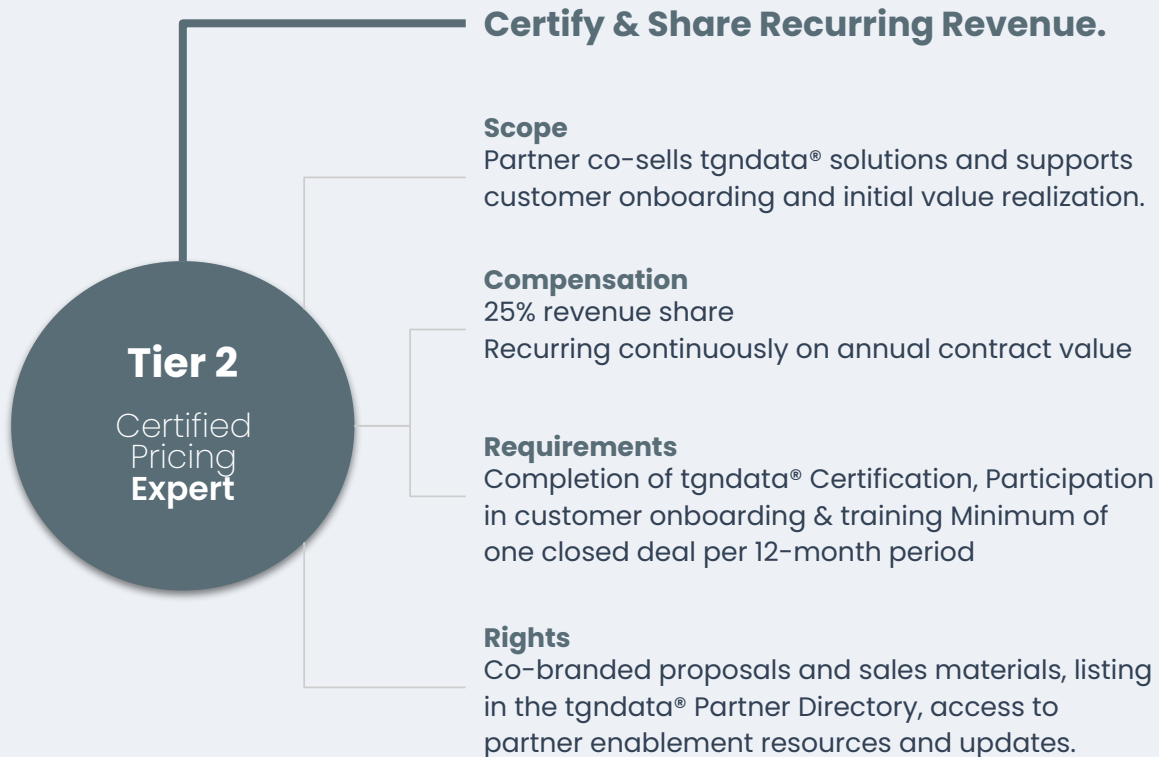
Strategic
Pricing
Partner

Commercial ownership
High revenue stream

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**MOVING
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Next Steps

- ✓ Apply for Partner Certification.
- ✓ Complete onboarding training.
- ✓ Launch pricing intelligence to clients.

(Limited Strategic Partner slots per region)



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“Let’s build your pricing revenue layer”



tgndata

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